

ORDINANCE # _____

An ordinance to amend section 6:11.4 and 6:11.5 of the Official Zoning Ordinance and Map of the City of Mauldin, the purpose of which are to prohibit temporary product advertisements affixed to fences, light poles, and other structures, and to permit banners not exceeding 32 square feet in area to be used as temporary advertising for goods, products, or services for a period not exceeding 30 days per quarter.

BE IT ORDAINED by the Mayor and the City Council of the City of Mauldin, South Carolina, in council assembled and by authority thereof that the Mauldin Zoning Ordinance be amended as follows:

Section 1. Amendment. That section 6:11.4 - Prohibited Signs - of the Zoning Ordinance be amended by adding the following subsection and language:

6:11.4-8 Temporary Product Advertisement Signs are Prohibited in all Districts.

Section 2. Amendment. That section 6:11.5 - General Temporary Sign Provisions – of the Zoning Ordinance be amended by adding the following subsection and language:

6:11.5-7 Banners

One professionally lettered banner, which need not advertise special events or occurrences pursuant to section 6:11.5-5 above, and which does not exceed 32 square feet in area shall be permitted at a place of business as a temporary advertising devise for a period not to exceed 30 consecutive days per quarter. In no case shall a banner be utilized for more than 120 days a year. Such sign shall be located at the place of business, shall be mounted flat against the building or canopy or shall be affixed between the poles of the pylon sign. A permit fee of \$15.00 shall be paid to the Building and Zoning Department and a form containing contact information and detailing the location, date of erection, date of removal, and content of the sign shall be completed prior of placement of the sign.

Section 3. Effective Date. That this ordinance shall become effective upon and after its final passage.

Passed on first reading _____

Passed on second reading _____

CITY OF MAULDIN, SOUTH CAROLINA

ATTEST:

Don Godbey, Mayor

Cindy Miller, Municipal Clerk

APPROVED AS TO FORM:

REVIEWED:

John Duggan, City Attorney

Raymond C. Eubanks III, City Administrator